



1000 Posters From the Stedelijk Museum Amsterdam

Introduction by Rein Wolfs

ISBN	9789493416123
Publisher	Hannibal Books
Binding	Hardback
Territory	World excluding Benelux, France, Germany, Austria, Switzerland, Portugal, Spain, and Italy
Size	336 mm x 240 mm
Pages	512 Pages
Price	£75.00

- **Extensive Collection:** Features 1,000 iconic posters from the Stedelijk Museum's renowned graphic design collection, offering a rare look into its vast archive
- **Historical Insight:** Captures design trends and cultural movements from 1950–1980, providing context to the evolution of graphic design during this pivotal period
- **Visual Appeal:** Showcases striking, diverse poster designs, making it an essential visual resource for design enthusiasts, students, and professionals
- **Cultural Significance:** Explores the role of posters as powerful storytelling tools, reflecting societal shifts, advertising, and visual communication in the mid-20th century
- **Museum Quality:** Produced in collaboration with the Stedelijk Museum Amsterdam, known for its world-class exhibitions and dedication to contemporary art and design
- **Ideal for Collectors:** A must-have for graphic design aficionados and collectors, offering rare glimpses into the rich history of 20th-century poster art

The Stedelijk Museum Amsterdam is home to a vast and impressive collection of over 100,000 items, with 20,000 dedicated to graphic design. Inspired by the exhibition *Everyday, Someday and Other Stories 1950–1980* in gallery 1.23, this book showcases a selection of posters from the museum's extensive graphic design collection. Beginning with 1,000 iconic posters, the publication offers an in-depth exploration of visual storytelling, design trends, and cultural history from the mid-20th century, providing a unique insight into the evolution of graphic design.

The book includes an introduction by **Rein Wolfs**, Director of the Stedelijk Museum, along with an insightful interview featuring Thomas Casto and the invited graphic designers.