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# 101 Hats

## The Best in Modern Millinery

## Nantong Foremost Hat Museum

## Foreword by Stephen Jones

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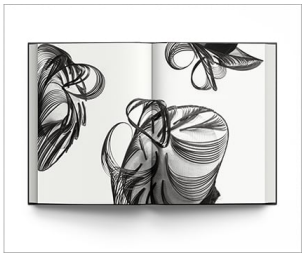
- Features 101 hand-picked creations from a massive private archive of 7,000 pieces
- Showcases top headwear designers from diverse cultures and continents
- Re-imagines collecting as a way to preserve modern innovation for future generations
- A high-end visual tribute to the intricate craft and artistry of millinery
- Foreword by Stephen Jones, the world's most iconic milliner

Jeffrey Sun travelled the world collecting nearly 7,000 hats and hat-related pieces. Amassing these beautiful creations made him realise that collecting is not just about preserving the past, but about collecting designs from the present for the future. It is this belief that led Sun to curate the 101 creations in this book, celebrating top headwear designers from around the world. The result is a celebration of the art and craft of millinery through one man's passion for hats, his dedication to collecting, and his vision for connecting headwear designers across cultures and continents.

Designers include Agnieszka Stańczyk, Ali Rauf, Andrea Cainero, Annabel Allen, Arjan Schippers, Bettina Thomas, Bremen wong, Catherine Storm, Carole Maher, Cristina de Prada, Cynthia Jones Bryson, Ding Yan, Elvis Pompilio, Evetta Petty, Felicity Northeast Millinery, Felix de Martin, Felix Weber, Francesco Ballestrazzi, Gerd Holth, Giulia Mio, Harvy Santos, Irene van Vugt, Jane Fryers, Jane Shen, Jenny Beattie, Jesús Díaz, Joy Scott, Juan Zi, Katherine Elisabeth, Kathryn Lee, Kyu Park, Lauren Ritchie, Leonora Ferguson, Leteisha, Lisa Tan, Louise Macdonald, Maor Zabar, Marianne Jongkind, Meta Leefkens-Lubbes, MINO, Mirjam Nuver, Misa Harada, Natalie Bikicki, Natasha Lashina, Nicki Marquardt, Nikole Tursi, Nora De la Quintana, Odette & Elliott, Pasquale Bonfilio, Paul Season, Penny Chu, Philip Treacy, Pip Hackett, Qian Xin, Rafa Peinador, Rebecca Share, Saar Snoek, Sahar, Sally-Ann Provan, SHANDANA, Shang Xiaorong, Stephen Jones, Sui Yida, Sylvia Martinez, Tracy Chaplin, Wendy Lee, Wies Mauduit, Winnie Lin, Yooney Choi, Zhou Ming.

**Jeffrey Sun** entered the hat industry in 1988, founded his company in 1996, and began collecting hats in 2006 upon a friend's suggestion. In 2019, he officially established the hat museum, which now houses nearly 7,000 hat-related artefacts. In 2023, he launched the "101 Designers Hat Collection" project. Despite initial challenges in soliciting contributions, the project was completed after nearly two years with support from renowned international designers such as Stephen Jones and many others. Born in Cheshire, schooled in Liverpool**Stephen Jones** rose in London's fashion scene amid late-'70s street style. A Central Saint Martins' student by day, he became a Blitz nightclub style icon by night, wearing his own striking hats. In 1980, his first Covent Garden millinery salon drew the rich and famous, from rock stars to royalty (Boy George and Princess Diana included) for headline-making designs. He modernised millinery with bold materials and diverse, mood-capturing creations. Four decades on, his edge still attracts A-listers, such as Rihanna, Lady Gaga, Mick Jagger and present-day royalty. Collaborations span Vivienne Westwood and Claude Montana to Thom Browne and Christian Dior, with his hats central to iconic runways. Today, his boutique, studio and workroom occupy a Georgian townhouse near his first salon, alongside mainline Model Millinery and diffusion lines Miss Jones and JonesBoy. In 2009, his V&A exhibition*Hats: An Anthology by Stephen Jones* broke records; his work resides in NYC's Met and Paris's Louvre. Still at fashion's forefront, his hats grace covers, store windows and elevate moments from runways to royal events – punctuating every fashion statement.







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