



111 Museums in New York That You Must Not Miss

Wendy Lubovich

Photographs by Ed Lefkowicz

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- The ultimate insider's guide to New York's museums
- Features interesting and unusual places not found in traditional travel guides
- Part of the international *111 Places* series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (more than 20 million people call the New York metropolitan area home) and the tourist market (more than 60 million people visit New York City every year!)
- Fully illustrated with 111 full-page colour photographs

New Yorkers love their museums. It's an obsession. From Gauguin to gangsters, finance to food, New York City has the richest museum culture in the world. Only here, can a former run down tenement, be transformed to one of the most beloved museums in the city. And for New Yorkers, simply finding the best museums is an urban sport itself; a personal quest to seek out the cool, the curious and the uncanny.

Consider this book your little cheat sheet. A treasure guide to the secret corners of the iconic museums, a field guide to the little museums you never dreamed existed. Dive in. Press pause from the world and discover a curated reality. We learn, we grow, we are amused and inspired. And when we leave, we feel a little more connected to the city around us, and to ourselves. And that's what being a New Yorker is all about.

Wendy Lubovich is a museum buff extraordinaire. As a private guide in New York City, she takes clients from around the world to museums big and small. With a Fine and Decorative Arts degree from Christie's Education in London, she understands the nuance of the art world. And as an experienced journalist, she's developed a keen sense of curiosity. Her passion is to connect people and museums in a creative and conversational way; inspiring a sense of wonder and fun. **Ed Lefkowicz** is a commercial, corporate, and editorial photographer. A native New Englander who eventually moved to Brooklyn with his wife Cynthia, he enjoys exploring New York City life in all its storied quirkiness. Never without a camera, he chronicles the cognitive dissonances that color life in the boroughs with his alt website TheQuirkySide.com. As photo editor of *Edible Queens* magazine, he fancies himself a saveur and may have been the first to introduce the American term 'foodie' to the French.