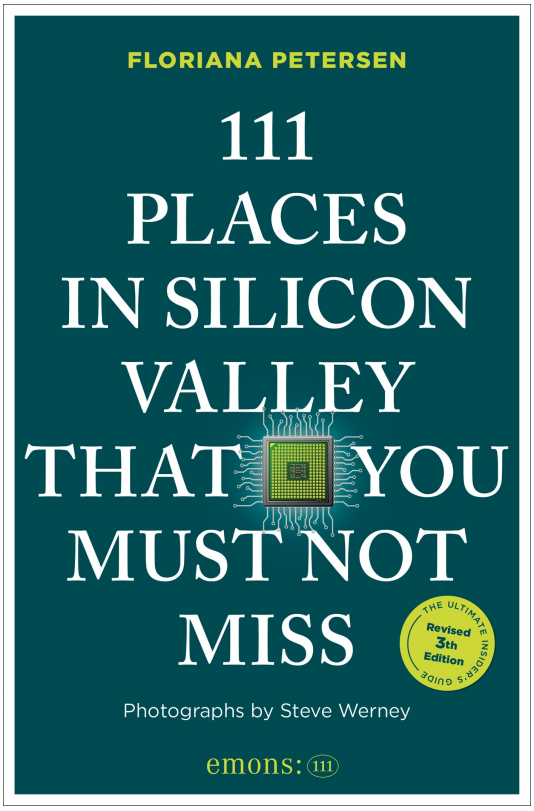
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111 Places in Silicon Valley That You Must Not Miss

Floriana Petersen

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- The ultimate insider's guide to Silicon Valley
- Features interesting and unusual places not found in traditional travel guides
- Part of the international *111 Places* series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (more than 3 million people call Silicon Valley home) and the tourist market
- Fully illustrated with 111 full-page colour photographs
- Revised and updated edition

Silicon Valley has become the Mesopotamia of the Digital Age, built on cycles of innovation and disruption, monstrous ambition, and a steady supply of labour and capital. Yet for all that's known about companies like Apple, Google, and Facebook – and the personas behind those companies – the culture of Silicon Valley remains elusive and contradictory, even to many locals. This unique guidebook, written by longtime local Floriana Petersen, takes you on an insider's tour of 111 cool, offbeat, and very compelling places that offer insight into the evolving character of Silicon Valley. Visit the Cantor Arts Center at Stanford to see drawings done by Leland Jr. Stanford, after whom the university was named after his death at age 15 in 1884. Sit at the Rosewood Hotel bar to witness the mating habits of venture capitalists. Go to the Music@Menlo Festival to listen some of the best chamber music to be found anywhere in the country. Enjoy the Stanford Powwow, a festival to celebrate some of the great American Indian tribes of Northern California. Visit Steve Jobs' final resting place, or spend an afternoon at the Hakone Japanese gardens. Explore the Filoli Estate, a living testimony to the wealthy families who used the Gold Rush to build the infrastructure that has become Silicon Valley.

Floriana Petersen was born in Slovenia, where she studied Art History at University of Ljubljana. In 1986 she moved to San Francisco, where she finds illumination as an interior designer, art consultant, author, and photographer. Her interior design projects were published in numerous books and magazines (www.florianainteriors.com). She also wrote top selling *111 Places in San Francisco That You Must Not Miss*, first published in 2015.







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