



111 Places in Turin That You Shouldn't Miss

Alessandro Martini

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- The ultimate insider's guide to Turin
- Features interesting and unusual places not found in traditional travel guides
- Part of the international *111 Places* series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (nearly 900,000 people call Turin home) and the tourist market (more than 3.7 million people visit Turin every year!)
- Fully illustrated with 111 full-page colour photographs

An aristocratic and blue-collar town, a technological and esoteric site, it's easy to get lost in Turin's well-ordered boulevards that gently follow the Po river. You will find warm and sweet shelter in its Art Nouveau cafés or be astonished by the sudden sight of the white mountain peaks that crown it. Turin, in the heart of Piemonte, has always been a capital: of the Savoy family, of Italy, of the Alps, of publishing, of industry. A very elegant city that gave birth to the first marketable hard chocolate and Italy's most iconic car, the Fiat 500 – and also gave hospitality to the most important figures in European culture. Visionary architects and enlightened entrepreneurs made it great and beautiful and the city is now booming with contemporary art, live music, museums, and innovative food and wine culture. This guide will reveal 111 different faces of Turin: places, flavours, shades, and people.

Alessandro Martini (Turin, 1972) is an architectural historian, journalist and professor at Politecnico di Torino. Promoter of the Museum Online of Turin his editor-in-chief for *Il Giornale dell'Arte*. **Maurizio Francesconi** (Turin, 1974) is a fashion historian, journalist and professor of history of fashion design and semiotics of fashion at IED in Turin. They live in Turin and work for Corriere della Sera.