



111 Shops in Los Angeles That You Must Not Miss

Unique Finds and Local Treasures

Desa Philadelphia

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- The ultimate insider's shopping guide to Los Angeles
- Features interesting and unusual stores not found in traditional travel or shopping guides
- Part of the bestselling *111 Places* series with over 650 titles and 3.8 million copies in print worldwide
- Appeals to both the local market (nearly 10 million call Los Angeles home) and the tourist market (over 42 million people visit Los Angeles every year)
- Fully illustrated with 111 full-page colour photographs

Beyond the crowded star-paved boulevards of Hollywood and famously posh boutiques of Rodeo Drive, is another Los Angeles; a hidden shopper's paradise, brimming with hundreds of charming, eclectic, curious, nostalgic, glamorous and quirky neighbourhood stores, restaurants, and bars that are practically unknown to tourists. From Pasadena to the Pacific Coast Highway, discover the secret haunts and favourite local speciality shops of starlets and mere mortals alike. Wear the hottest designers before they get famous; get your knit on at a yarn-filled emporium; satisfy your sweet tooth at the world's first "cupcake ATM"; indulge your devotion to handmade American craftsmanship with a pair of custom-designed kicks; score some cast-off celebrity bling at a Beverly Hills pawn shop; navigate a two-block alley crammed with 150 discount shops. It's all yours for the taking in the City of Angels.

Desa Philadelphia is head writer at the USC School of Cinematic Arts in Los Angeles. She has worked as a journalist for many years, in staff positions at *Time Magazine* and the *PBS NewsHour*, reporting on politics, education, culture, and entertainment.