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AI, The Rediscovery of Humanity

Can Technology Make Us Wiser? Europe's Path Forward

Jackie Janssen

ISBN	9789059964990
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Binding	Paperback / softback
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- Offers a nuanced perspective in which AI and human values go hand in hand. Anchors AI development in European principles such as ethics, human autonomy and privacy
- Positions technology as a driver of human growth. Includes concrete cases from education, healthcare and the creative industries
- Structured around core human qualities
- Provides tools for human-centred AI implementation
- Contains inspiring real world examples
- Highlights collaboration between humans and machines
- *'AI does not replace the human being — it amplifies what makes us unique. Together, human and machine create insight, innovation, efficiency and growth.'* **Jo Vanpaeschen** - Founder, B_Robots.
- *'The power of AI lies in its potential to strengthen our human capabilities. Jackie shows better than anyone how technology truly creates impact when used in a human and desirable way.'* **Pieter Van Geite** - IT Director, Buildwise.
- *'Like AI,every technological revolution has promised change. This book shows that only humans determine whether that change becomes progress.'* **Jef De Wit** - Cronos Group

With concrete examples from healthcare, education, finance and HR, this book demonstrates how humans and technology can reinforce one another. Practical tools such as the 'Humanity Check' help you assess AI on autonomy, connection and meaning. It becomes clear that AI can be an ally in fostering personal growth and societal progress. It invites managers, innovators and policymakers to engage in the most important conversation of the next decade: how humans and AI can enrich one another.

Jackie Janssen is a Chief Data Officer specialising in leadership development, AI-driven innovation and coaching. She delivers keynotes and workshops, and runs the popular blog *Happy 2 Change*, a source of fresh insights on AI and technology.







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