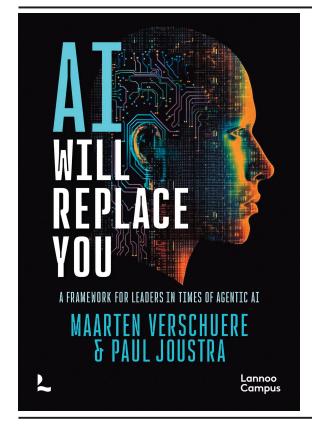


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Al Will Replace You

A Framework for Leaders in Times of Agentic Al Maarten Verschuere

Paul Joustra

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Scandinavia

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- Simple yet powerful Al Navigator model that provides clear direction
- Emphasises the human side of Al transformation
- Rich in sharp insights and lighthearted anecdotes: critical yet relatable commentary on the Al revolution
- Step-by-step plan in three phases: Inspire, Enable & Scale
- Practical examples and concrete exercises for immediate implementation
- Exclusive access to an online community with up-to-date AI case studies
- Tools to assess and enhance both your own and your organisation's AI maturity

Al Will Replace You shows how organisations can let go of their fear of Al and instead embrace this technology as a lever for growth. Using the practical and accessible Al Navigator framework, you'll discover how to effectively embed Al into your strategy, get your employees on board, and prepare your organisation to become an Al leader.

Maarten Verschuere is an expert in Al transformation. As entrepreneur and keynote speaker, he combines hands-on experience with a clear vision. Through Cleverland and Teleperformance, he helps organisations worldwide to deploy Al strategically, guiding teams from Al anxiety to tangible growth and digital transformation. **Paul Joustra** is an expert in Al transformation. As entrepreneur and keynote speaker, he combines hands-on experience with a clear vision. Through Cleverland and Teleperformance, he helps organisations worldwide to deploy Al strategically, guiding teams from Al anxiety to tangible growth and digital transformation.