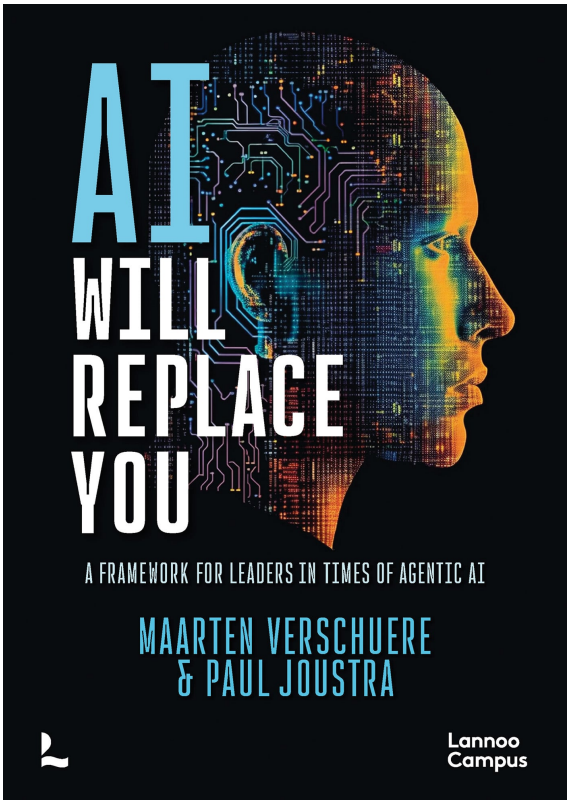
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AI Will Replace You

A Framework for Leaders in Times of Agentic AI

Maarten Verschuere

Paul Joustra

ISBN	9789020997132
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Price	£35.00

- Simple yet powerful AI Navigator model that provides clear direction
- Emphasises the human side of AI transformation
- Rich in sharp insights and lighthearted anecdotes: critical yet relatable commentary on the AI revolution
- Step-by-step plan in three phases: Inspire, Enable & Scale
- Practical examples and concrete exercises for immediate implementation
- Exclusive access to an online community with up-to-date AI case studies
- Tools to assess and enhance both your own and your organisation's AI maturity

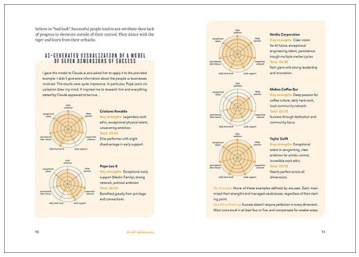
"As enterprises embrace AI and automation, three challenges emerge: empowering employees as roles shift, enabling continuous reskilling without disruption, and creating real synergy between AI and human talent. Drawing from real-world transformation programs, this book offers a practical playbook to address these shifts – not with theory, but with actionable strategies, proven tools, and human-centric design. The new AI era demands more than technology; it demands a reimagined employee experience that fuels performance, personalizes learning, and strengthens coaching. When done right, this isn't just adaptation. It's transformation, helping people stay relevant, resilient, and ready for what's next." — **Gal Rimon**, Founder and CEO, Centrical

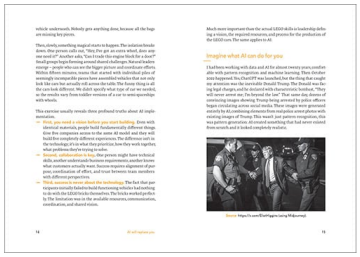
"With clarity and structure, this book turns the overwhelming topic of AI into the confidence leaders need to simply get started." — **Eline Lostrie**, Co-CEO, nexxworks

AI Will Replace You shows how organisations can let go of their fear of AI and instead embrace this technology as a lever for growth. Using the practical and accessible AI Navigator framework, you'll discover how to effectively embed AI into your strategy, get your employees on board, and prepare your organisation to become an AI leader.

Maarten Verschuere and **Paul Joustra** are experts in AI transformation. As entrepreneurs and keynote speakers, they combine hands on experience with a clear vision. Through Cleverland and Teleperformance, they help organisations worldwide to deploy AI strategically, guiding teams from AI anxiety to tangible growth and digital transformation.


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