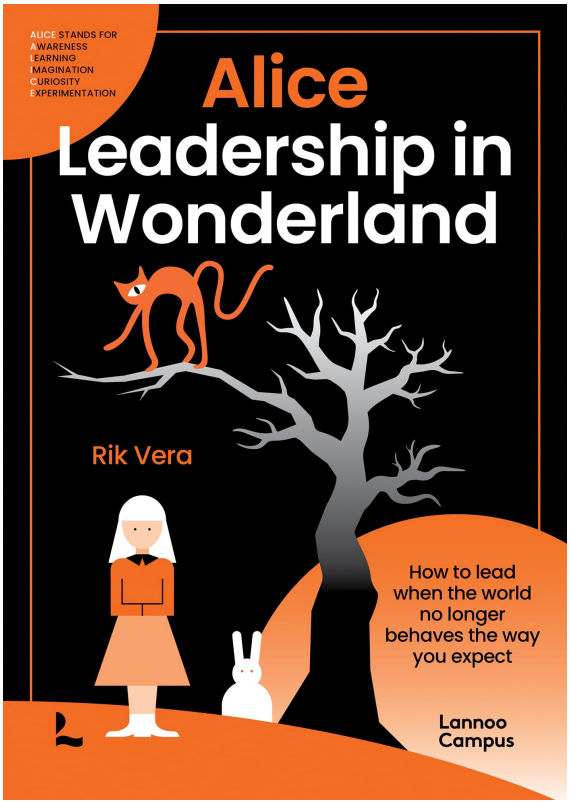
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Alice - Leadership in Wonderland

How to lead when the world no longer behaves the way you expect

Rik Vera

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- A completely new lens on reality, not another management model
- Combines philosophy, business, and real-world leadership experience
- Moves beyond VUCA with a clear, memorable framework: ALICE
- This book explains why everything feels “off” in today’s world, while most books only describe change
- It introduces a new mental operating system for leaders, not another tool or framework
- It bridges AI, ecosystems, leadership and human behaviour into one coherent perspective
- A powerful way to understand and navigate a non-linear world
- Practical guidance to lead, decide and act without false certainty

In a world where technology, AI and global dynamics are reshaping reality faster than we can understand it, traditional leadership models are failing. ***ALICE -Leadership in Wonderland*** offers a radically different approach. It introduces a new lens to interpret change, moving from confusion (Horrorland) to opportunity (Wonderland), and provides leaders with the mindset and tools to navigate uncertainty with clarity, curiosity and confidence. A book for senior leaders, executives and board members, strategy-, innovation- and transformation leaders and professionals who feel the world is changing faster than it can be explained.

Rik Vera is an international keynote speaker, author and London Business School guest lecturer. He has delivered over 1800 keynotes in more than 60 countries, helping leaders navigate change and rethink strategy. Known as a thought provoker, he challenges organisations to move beyond outdated models and embrace curiosity as a competitive advantage.

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