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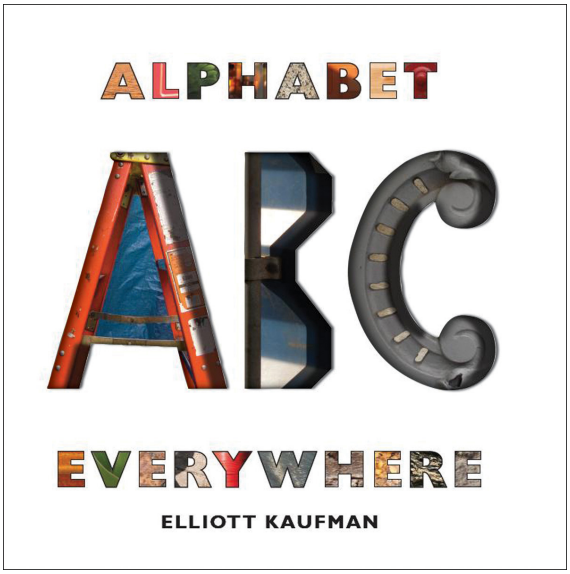

Alphabet Everywhere

Elliott Kaufman

ISBN	9780789211156
Publisher	Abbeville Press
Binding	Hardback
Territory	World excluding USA, Canada, Puerto Rico, and Australia
Size	238 mm x 236 mm
Pages	60 Pages
Price	£10.99

- There is a world of letters just waiting to be discovered in the world around us - if you know how to look for it

There is a world of letters just waiting to be discovered in the world around us—if we know how to look for it. In this engaging and delightful book, photographer Elliott Kaufman reveals the "secret" life of the alphabet through his photographs, showing how letters can be found in things we encounter everyday. Each letter of the alphabet is represented by multiple images, each unintentionally created by the intersection of architectural details, shadows, light, or natural elements as caught by Kaufman's keen eye. Some are obvious, while others demand a little more imagination to recognize, inviting the readers to start their own game of hunting for letters! This fun approach also reinforces the notion that learning to see the familiar in new ways encourages visual literacy and creativity.

Elliott Kaufman's career path is unique but has always revolved around architectural motives. When he began shooting in the mid 70's his orientation was toward the fine arts. Kaufman developed ideas for site-specific photomurals and wall art much before this concept became a mainstream art venue. He was able to work in this capacity with corporate industrial clients such as Westinghouse, General Electric, Warner Brothers and The Walt Disney Company.

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