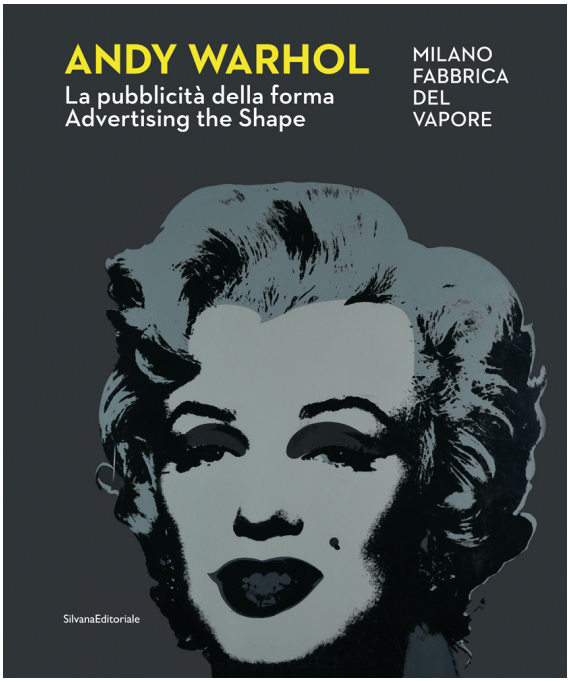
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Andy Warhol

Advertising the Shape

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- How Andy Warhol revolutionised the language of art: over 200 works tell his path with highly current results
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"Warhol is the Raphael of American mass society that gives a surface to every depth of the image, making that image immediately available, ready for consumption like every product that crowds our daily life. In his aesthetic transformation, he develops an original classicism. This is how the advertising of the form leads to the epiphany, that is the apparition, of the image." –**Achille Bonito Oliva**

This volume presents the figure of the artist Andy Warhol through a selection of over 200 works of art including paintings, unique works, serigraphs, drawings, polaroids, photographs and other artifacts, which retrace the salient moments of his career, from the beginnings in the 1950s to his success in the 1980s: a multifaceted artist, who in three decades has revolutionised the history of 20th century art.

Text in English and Italian.

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