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Architettura Non-Referenziale

Ideato da Valerio Olgiati - Scritto da Markus Breitschmid

From an idea by Valerio Olgiati

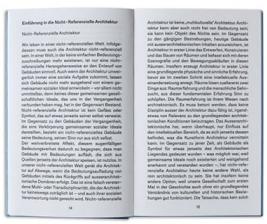
Markus Breitschmid

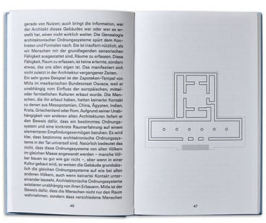
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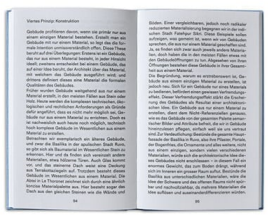
- Demonstrates a new approach to architecture in a world increasingly free of ideologies and references, and offers a foundation for conceiving a non-referential architecture in such a non-referential world
- Valerio Olgiati is one of the internationally most highly recognised Swiss architects, his writings and lectures are received widely around the world
- The book's first edition in 2018, published by Simonett & Baer (Zurich) was out of print within months and the book has been much sought-after since

More than ever, architecture is in need of provocation, a new path beyond the traditional notion that buildings must serve as vessels, or symbols of something outside themselves. *Non-Referential Architecture* is nothing less than a manifesto for a new architecture. It brings together two leading thinkers, architect Valerio Olgiati and theorist Markus Breitschmid, who have grappled with this problem since their first encounter in 2005. In a world that itself increasingly rejects ideologies of any kind, Olgiati and Breitschmid offer *Non-Referential Architecture* as a radical, new approach free from rigid ideologies. Non-referential buildings, they argue, are entities that are themselves meaningful outside a vocabulary of fixed symbols and images, and their historical connotations. For more than a decade, Olgiati and Breitschmid's thinking has placed them at the forefront of architectural theory. Indispensable for understanding what the future might hold for architecture, *Non-Referential Architecture* will become a new classic. The book's first edition, published in May 2018 by Simonett & Baer, was sold-out within months. This revised and slightly redesigned new edition makes this key text available again. Text in Italian.

Markus Breitschmid, born 1966, is a professor of architecture theory at Virginia Polytechnic Institute & State University (Virginia Tech) in Blacksburg, VA. He has published widely on contemporary architecture and philosphical aesthetics and also works as visiting critic and lecturer at various universities, museums, and other institutions in America, Europe, and Asia. **Valerio Olgiati**, born 1958, is an architect based in in Flims, Switzerland, working on projects for public and private clients in various countries. He also teaches as a professor at the Accademia di architettura der Università della Svizzera intaliana in Mendrisio, Switzerland and has published numerous and internationally recognised books.







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