



Art for Baby

Rudritara Shroff

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Binding	Hardback
Territory	World
Size	245 mm x 245 mm
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Illustrations	15 b&w
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- Fifteen exclusive beautiful black and white artworks, donated by contemporary Indian artists
- Includes 15 flash cards of the images
- For every sale of this book a donation will be made to UNICEF India for children's projects, and to Outset UK

Using works donated by contemporary Indian artists, this book encourages the development of cognitive skills among babies, whose early vision is limited to discerning only bold images in black and white. Infant learning therapies focused on developing the aural senses long in practice, are now balanced by this innovative publication by Rudritara Shroff.

Contributing artists include Dhruvi Acharya, Jyoti Bhatt, Jyotsna Bhatt, Jogen Chowdhury, Atul Dodiya, Anju Dodiya, Shilpa Gupta, N. S. Harsha, Bijoy Jain, Reena Saini Kallat, Shakuntala Kulkarni, Manish Nai, Amol K Patil, Gigi Scaria, Sudarshan Shetty.

Rudritara Shroff is currently completing her IB from the American School Bombay (ASB). She was involved in the business development prior to the opening of the Museum of Solutions, Mumbai, where she is also currently interning. She has been offered an internship at UNICEF in Mumbai. Rudritara volunteered to be a part of THE CORONA QUILT PROJECT, with the aim of providing her peers a platform to share their experiences of the pandemic, through a creative outlet. The initiative also encouraged solidarity and connections between the students of her class, Grade 8B, to help diffuse the negative effects of the lock down. Rudritara has a deep passion for the arts, and their capacity to initiate social change. Once she graduates, she plans to major in Psychology and Art in Medicine at university.