



## Baby on Board

### 9-Month Pregnancy Journal and Guide

Lara Pollero

Illustrated by Alice Iuri

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| ISBN           | 9788854419537   |
| Publisher      | White Star  |
| Binding        | Diary   |
| Territory      | World excluding Australasia, USA, & Canada. Italy and India non-exclusive |
| Size           | 220 mm x 170 mm   |
| Pages          | 160 Pages   |
| Name of series | VIVIDA  |
| Price          | £12.49  |

- A day-by-day diary for self-expression, monitoring, and planning
- A guide with important prenatal information presented during the weeks and months when they are most relevant
- A wealth of tips created with the supervision of experts
- A souvenir to keep and share indefinitely
- Price does not include VAT

**Baby on Board** is both a day-by-day diary and a pregnancy guide, rich with practical information, advice, stories, and space to keep track of everything and feel supported, from conception to delivery. Pregnancy journals are not only a way to track the passing of time, but also the opportunity to create a personalised souvenir, immortalising a life-changing 9-month journey. **Baby on Board** features quirky, but accurate, humour, engaging graphics, and spaces for self-reflection. It offers:

- A full page for each week of pregnancy
- A double page at the end of each month, for recording & tracking prenatal milestones—from maternal weight gain to fetal growth
- Tips on attitude, exercise, behaviour, and nutrition
- 24 in-depth boxes on important issues and misconceptions about pregnancy
- Charming & humorous illustrations with questions and space for personal reflection.

**Lara Pollero** is a ghostwriter of children's books, translator of nonfiction, and collaborator for major Italian publishing houses. As a mother of twins herself, she was able to create content based on personal experience, complemented by contributions of specialised experts. **Alice Iuri** trained as an illustrator and graphic designer at luac in Venice. Since 2016 she has been part of WorldofDot studio, designing covers and creating illustrations for Italian publishers and magazines.

