



# Baden-Baden: The Hidden Motor City

Fascinating Automotive History with Benz, Caracciola & Co.

Roland Seiter

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- Pole Position: the unique and untold story of Baden-Baden as one of the world's first pioneering cities for the automobile
- Colourful Parade: Carl Benz, Rudolf Caracciola and Henry Ford, as well as duchesses, princes and an empress pass the streets of Baden-Baden
- Everybody's Darling: for car aficionados, for motorsport lovers, for history fans and for all those who admire the lifestyle of the rich and famous

From the groundbreaking work of Carl Benz and Gottlieb Daimler, to the prestigious Batschari Cup won by Rudolf Caracciola on multiple occasions, to Henry Ford's unexpected stopover on his tour of Germany, this book provides a comprehensive overview of the significant moments and personalities that define Baden-Baden as a major player in the automotive world. **Baden-Baden: The Hidden Motor City** will not only delight automobile fans, but also offers insights into a multifaceted and fascinating history.

Roland Seiter, born in 1956, is a true classic car enthusiast, he has many contacts in the scene. When Roland Seiter first heard about the big races in Baden-Baden in 1992, he was hooked. He collected documents, photos and numerous accessories. His extensive collection provided the basis for this book.

**Roland Seiter**, born in 1956, is a freelance journalist and author. From 1990 to 2022, he was Head of Media and Communications for the city of Baden-Baden. He has had a keen interest in historic vehicles since his youth. His garage contains a 1955 Volkswagen 'Willi' and two NSU motorcycles, both also from 1955, as well as a 1960 Kreidler Florett. He also loves convertibles and motorcycles and has a soft spot for pre-war cars. As a true classic car enthusiast, he has many contacts in the scene. When Roland Seiter first heard about the big races in Baden-Baden in 1992, he was hooked. He collected documents, photos and numerous accessories. His extensive collection provided the basis for this book.

