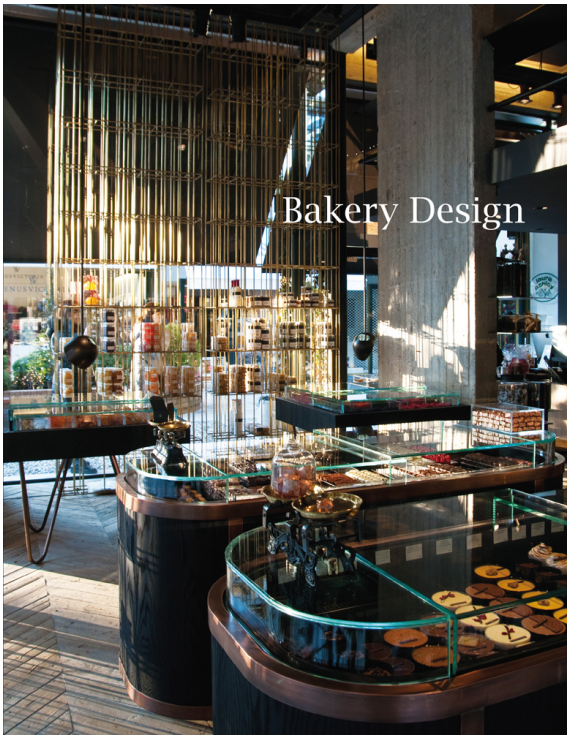
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Bakery Design

Athanasios Tzokas

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- Includes fifty bakery designs, chosen from all over the world

The baking industry has seen a developing momentum in recent years. The competition is stiff; it's not just the quality of the food that attracts customers, so it's often necessary to ensure the design of the bakery itself is both creative and eye catching, while still being functional. A well-designed store can not only increase sales, but also help develop a brand identity. This book includes fifty bakery designs from all over the world, including Spain, Greece, Canada, Italy, Poland, Portugal, Singapore, Israel, the US, Germany, Vietnam, Indonesia, Turkey, China, Japan, Brazil, Romania, Thailand, Austria, Lebanon, and France. The designers responsible exhaustively examine their projects in order to illustrate the design process.

Athanasios Tzokas was born in Kalamata (Greece) in 1980, growing up in his father's architectural office. At the age of 18 he enrolled at the d'Annuzio University of Pescara in Italy, where he graduated with honours in 2006. After returning to Greece and completing his military service, he took over the management of his father's architectural office. His professional field covers all areas of architecture, from interiors to building design, large residential complexes, as well as graphics and logos design.







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