



BALLOON MUSEUM

FROM A TO Z



THE ALLURE OF INFLATABLE ART IS REVEALED IN A CATALOG THAT BRINGS TOGETHER THE WORKS OF 44 INTERNATIONAL ARTISTS, ARRANGED IN ALPHABETICAL ORDER. THE VOLUME IS DESIGNED TO ENHANCE THE RICHNESS, ESTHETIC AND CONCEPTUAL EXPRESSIONS OF THE PROTAGONISTS OF ONE OF THE WORLD'S MOST ACCLAIMED EXHIBITION PHENOMENA: THE BALLOON MUSEUM. ENRICHED WITH HISTORICAL ESSAYS AND PREVIOUSLY UNPUBLISHED IMAGES THAT CONTEXTUALIZE THE SCOPE OF THIS ART FORM, THE CATALOG INVITES THE READER TO EXPLORE THE INVISIBLE POWER OF AIR IN AN ASTONISHING NEW DIMENSION

SilvanaEditoriale

Balloon Museum

Air we are

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Balloon Museum surfaces as a sublime theatre of innovation in contemporary art, where inflatable works delineate new aesthetic and interactive horizons. This first volume is a visual and narrative tribute to the genius of the artists involved up until January 2023, offering a rich overview of images and texts that capture the innovative essence and revolutionary allure of the museum.