



# COLOR ARCHAEOLOGY



## Beatriz Morales

**Edited by Beatriz Morales**

**Text by Michel Blancsubé**

**Text by Yasmina Jraissati**

**Text by Luisa Reyes Retana**

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- Mexican artist Beatriz Morales and Lebanese cognitive scientist Yasmina Jraissati investigate how different colours are perceived in different cultural circles

**Color Archaeology** is the first major monographic cross-section of the versatile and engaging work of Mexican artist Beatriz Morales (\* 1981). The selection of work represented in this special volume is complemented with texts by Lebanese cognitive scientist Yasmina Jraissati, renowned curator Michel Blancsubé and award winning author Luisa Reyes Retana. A portrait of an unusual, autodidactic artist who integrates Latin America, Central Europe and the Middle East in her work, this book also takes a broad, in-depth look at the very nature of colour per se.

Morales's multilayered oeuvre—encompassing painting, installation, and video—and Jraissati's scientific, philosophical view of the interplay between colour and cultural influence open up to the reader an expanded perspective of colour and materiality in art, unfolding between the poles of the traditional and the contemporary, the individuals and the universal. Curator Michel Blancsubé, a renowned specialist on contemporary Mexican art, provides analytical commentary on Morales' oeuvre, while award winning novelist Luisa Reyes Retana engages poetically with the artist's biography between Mexico City, Beirut and Berlin.

Text in English and German.

