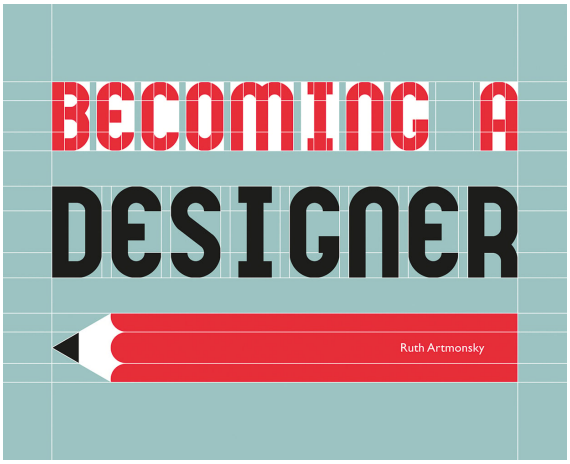
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Becoming a Designer

Ruth Artmonsky

ISBN	9781916384569
Publisher	Artmonsky Arts
Binding	Paperback / softback
Territory	World excluding US & Canada
Size	175 mm x 215 mm
Pages	148 Pages
Illustrations	97 color
Price	£12.00

- This book traces the early development of design talent
- It explores the possibility of a unique range of characteristics that makes design success predictable from an early age

Designers come in all shapes and sizes and apply their talents to an enormous range of things, from books to refrigerators to clothes to stage scenery. Can such a motley crew be grouped together under one head; and do their diverse passions have common roots?

Becoming a Designer traces the early development of talent in a range of designers to explore the possibility that a unique combination of personality characteristics along with a visualising sensitivity makes design success predictable from an early age.

Published 16th Aug 2022