



Bella Strada

Dolce Vita on Two Wheels

Edited by Callwey

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Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, USA & Canada
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- A road cycling book dedicated to Italy — the dream destination for riders, with routes through the Dolomites, Tuscany, Liguria, and beyond
- Combines carefully selected cycling routes with Italian lifestyle, from espresso bars and morning cornetti to trattorias and local discoveries along the way
- All routes and recommendations come from experienced road cyclists who have ridden them themselves, making the book both inspiring and practical for planning the next cycling trip

Bella Strada celebrates the ultimate destination for every road cyclist: Italy. Few countries offer such a rich variety of routes in such close proximity — combining spectacular views, fast descents, and pure adrenaline. From the sweeping hairpin bends of the Dolomites to the rolling gravel roads of Tuscany and the coastal routes of Liguria, Italy offers terrain that is as demanding as it is beautiful. Added to this is a cycling culture in which road bikes have been part of everyday life for decades — and where drivers tend to meet cyclists with a certain Italian ease.

The book is aimed at road cyclists looking for their next adventure and wishing to discover Italy on two wheels. And what would such a journey be without its classic rituals along the way? An espresso at the bar, a cornetto in the early morning before the first climb, a trattoria at the edge of town. Italy stands for pleasure, rhythm, and lightness — and this book brings that connection to life. The routes and recommendations have been selected by road cyclists who have ridden them themselves. The book is for readers planning their next cycling trip to Italy — and for anyone who wants to experience the country through its roads, landscapes, and distinctive cycling culture.

Created in collaboration with passionate cyclists, local insiders, and inspiring voices from the Italian cycling scene, the texts in this book offer a unique perspective on road cycling in Italy. Drawing on personal experience, deep regional knowledge, and a profound love of the sport, the contributors share their insights into legendary climbs, hidden roads, cycling culture, and the landscapes that make Italy one of the most captivating destinations for riders. Through concise and engaging essays, they reveal stories, traditions, and experiences that can only be found on two wheels — from the quiet beauty of early-morning rides through vineyards and mountain passes to the spirit of iconic routes, local cafés, and the people who shape Italy's vibrant cycling culture.