



BMW M Love

Edited by Delius Verlag

ISBN	9783667125347
Publisher	Delius Klasing
Binding	Hardback
Territory	World excluding Germany, Switzerland and Austria
Size	290 mm x 290 mm
Pages	240 Pages
Illustrations	332 color
Price	£45.00

- 50 years of BMW history in superb photos and gripping texts
- All the highlights of the company's history, iconic BMW M models and Art Cars
- BMW owners and their treasures: stories from 50 years
- Lavishly designed illustrated book, officially supported by the BMW M GmbH
- Ideal gift for car lovers and BMW fans

In 1972 the story of BMW M GmbH started with an exclamation mark. Back then, the BMW 3.0 CSL already embodied all the virtues the Bavarian sports department still stands for today: consistent lightweight design, masterful performance and a striking appearance. With this principle the uncompromising saloons BMW M3 and M5 pioneered a whole type of car classification and the models of the M performance group brought a motorsport feeling to the road.

On the 50th anniversary of the sports car icon, **BMW M Love** tells the whole story of the sporty BMW models – and is officially supported by the M GmbH.

Apart from sporty saloons the M GmbH always knew how to catch public attention with spectacular racing successes, prototypes and activities. World-famous artists such as Andy Warhol, Roy Lichtenstein and Jeff Koons used Art Cars as their canvas. With numerous stories from 50 years this book presents the full history of the BMW sports cars with the telling 'M'. Discover the greatest model icons anew, experience the most impressive sporting successes once more and join famous M owners in their love for cars!