



## BMW Milestones

Michael Köckritz

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- The ultimate BMW guide: the icons of the car brand in a visually stunning coffee table book
- The history, the most important models and backgrounds as well as an outlook into the future: exciting for connoisseurs and laymen alike
- Sheer driving pleasure — whether with a model from the 3-series, 5-series or 7-series, you'll find them all here, including the pioneering electric models

Michael Köckritz, the editor of the internationally acclaimed automotive culture magazine *ramp*, has now turned his attention to one of the most prestigious German car brands: BMW.

In his customary detailed manner, he guides his readers through all the significant points of the company's history in his latest coffee table book, **BMW Milestones**. He showcases the most significant and innovative 40 models, presented in chronological order and enriched with intriguing background information. The 3 Series, 5 Series, and 7 Series are covered, along with the popular M models, as well as the luxury and racing models. Starting from the early combustion engines, he progresses through automotive history to the latest electric vehicles.

Naturally, this immense book shines with phenomenal photographs of each model. Köckritz skilfully portrays the cars, evoking the exact feeling that the well-known slogan of the car brand proclaims: "Sheer Driving Pleasure."

For all BMW enthusiasts who have always wanted to know more about their favourite car, **BMW Milestones** is the perfect coffee table book. Those who want to dive into the history and heritage of Bayerische Motorenwerke will find in Köckritz's latest volume an exciting collection of facts, extraordinary stories, and photographs.

Text in English and German.

As a journalist, author, artist, and media maker, **Michael Köckritz** always succeeds in delivering attention-grabbing inspiration with good-natured ease when it comes to contemporary and visionary topics and the realms of lifestyle and luxury. As publisher and editor-in-chief, he has produced numerous book and lifestyle magazine publications that have long been regular recipients of national and international awards. The car and culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and widely regarded as influential in the world of style. At teNeues, he has already published the bestseller *Porsche Milestones*, *Men's Manual* and the coffee table book *Coolness - The Casual Elegance of Freedom*.

