



**BTS**  
**And the Clothes They Wear**  
**Terry Newman**

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- The biggest style moves of the quintessential K-pop megastars
- A must-have photographic guide
- The latest addition to a bestselling celebrity fashion series
- Featuring commentary from fashion writer Terry Newman, author of *Taylor Swift and the Clothes She Wears*
- BTS release their fifth studio album, and have a new "behind the scenes" Netflix documentary out, at the end of March 2026, and **a new world tour** starting in South Korea in April 2026, ending in the Philippines in March 2027

Worldwide heart-throbs BTS exploded onto the internet in 2010 with their infectious tunes and youthful looks. As cheeky as the Beatles and as stylish as Rihanna, these electric, rapping, K-pop crooners have brought a fresh dose of Korean culture to the Western World, along with a series of awesome outfits.

From the close harmonies of their stage-show uniforms to the fabulous discordance of their solo styles, BTS have dressed for success from day one. And it's no wonder – every announcement, every new song and every social media post is met with a web-breaking rapture. Having changed the face of the music biz forever, their ascent to the highest reaches of pop stardom continues to defy borders, language barriers and cultural differences everywhere.

The perfect gift for fans and fashionistas alike, ***BTS and the Clothes They Wear*** celebrates the Bangtan Boys' biggest fashion mic drops.

**Terry Newman** is a best-selling author whose work spans fashion, music, and cultural history. She has written a wide-ranging series of music and fashion biographies on major contemporary artists including Harry Styles, Taylor Swift, Rihanna, Beyoncé, and Billie Eilish, examining the intersection of style, identity, and popular culture. She has written acclaimed fashion history books including *Legendary Authors and the Clothes They Wore* and *Legendary Artists and the Clothes They Wore*. She is also the author of *Marilyn Style*, created in collaboration with Marilyn Monroe's estate. Her wider work includes consulting on documentaries about Twiggy and Mary Quant, as well as contributions to *i-D's Fashion Now*, *Fashion Now 2*, and *Soul i-D*. Earlier in her career, Terry worked in the fashion industry throughout the 1990s as an editor at *i-D*, *Attitude*, and *Self Service*, and as a writer for *The Guardian*, *The Independent*, *The Times*, and *The Sunday Times*. She also wrote and presented fashion programmes for Channel 4, including *She's Gotta Have It* and *Slave*. Today, she is an Assistant Professor at Regent's University London, where she teaches alongside her writing and research.