



Building Paradise

Fabian Freytag

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- A visionary perspective on Lanzarote – where architecture, landscape and culture merge into one coherent creation
- Personal travel impressions, essay and artistic manifesto in one – featuring photographs, collages and texts by Fabian Freytag and his team
- Sophisticated design and bold visual language – striking photography, graphic collages, and modern typography
- A collector's piece for design enthusiasts, art lovers and travellers with a refined sense of aesthetics

Building Paradise is a homage to Lanzarote – an island where architecture, nature and culture unite in a unique harmony. Fabian Freytag, one of Germany's most influential interior designers, weaves personal observations with an artistic exploration of place. Through photography, collage and essays, he reveals how lava, wind and light shape spaces that in turn form identity. Lanzarote thus becomes a living dialogue between humanity and landscape – raw, sensuous and timelessly modern. A book that understands design as an attitude, and aesthetics as an expression of awareness.

Fabian Freytag founded the Fabian Freytag Studio in 2012, transforming spaces into artistic experiences. His interdisciplinary approach unites architecture, art, fashion and technology into distinctive spatial worlds. Inspired by the grande bellezza of Italy and the spirit of dolce vita, he combines classical elegance with contemporary innovation. Freytag has received numerous awards and is recognised among the Top 100 most important interior designers worldwide.



Castillo de Santa Barbara

