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Chanel Philosophy

Mara Cappelletti

ISBN	9781788843683
Publisher	ACC Art Books
Binding	Hardback
Territory	World
Size	310 mm x 270 mm
Pages	240 Pages
Illustrations	156 color, 57 b&w
Name of series	Luxury Philosophy
Price	£50.00

- **Independent, revolutionary, bold.** Discover the story of one of the world's great luxury fashion houses and its founder, Coco Chanel
- Ideal for devotees of fashion, couture, business and the history of Chanel
- Part of the *Luxury Philosophy* series, including volumes on Hermès and Rolex
- **Stylish and richly illustrated:** over 150 colour images
- **Multidisciplinary approach:** insights from designers, sociologists and auction specialist
- **Exclusive content:** historical documents, archival photographs and unpublished interviews

Independent, revolutionary and bold. This is the story of a woman who rewrote the rules of fashion with her philosophy and her legendary maison – Chanel.

Gabrielle 'Coco' Chanel forever changed the way women dress, move and perceive themselves. As a uniquely empowered female couturier, she created a timeless style, giving life to garments and accessories that are now among the most recognisable in our cultural landscape.

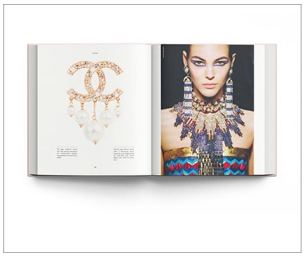
Chanel Philosophy is a visual exploration of Chanel's impact on womenswear, as well as the designer's innovative vision of accessories, bijoux, and jewellery, areas where she showed a level of daring far above that of any traditional jeweller at the time. Through archival materials, historical models and exclusive interviews, this book unveils the secrets of a luxury that is not only about exclusivity but also a practical and timeless elegance.

Following the successful *Rolex Philosophy* (ISBN 9781788842396) and *Hermès Philosophy* (ISBN 9781788843355) in the *Luxury Philosophy* series.

Mara Cappelletti, journalist and author, studied jewellery history and Oriental art at Sotheby's Institute of Art in London. She has published numerous books on the history of jewellery and fashion, collaborating with international publishers such as La Martinière, Heel Verlag, and ACC Art Books. Co-author of the *Investing in Wristwatches* series, created with Sotheby's, she has been a lecturer at the University of Milan since 2019. She is also the author of other successful titles in *the Luxury Philosophy* series: *Rolex Philosophy* and *Hermès Philosophy*.







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