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Chronomat Story

The untold history of Breitling's ultimate all-purpose sports watch

Gerard Tubb

ISBN	9782940506668
Publisher	Watchprint.com
Binding	Hardback
Territory	World excluding Switzerland
Size	220 mm x 220 mm
Pages	288 Pages
Illustrations	260 color, 30 b&w
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Price	£55.00

- The ***Chronomat Story*** is Breitling's second iconic model, following the legendary Navitimer, whose book, *Navitimer Story*, was a resounding success
- This watch was chosen by the Italian military patrols (Frecce Tricolori) for its robustness and legibility, and it is also favoured by iconic figures such as Gordon Ramsay, and Courtney Cox
- A symbol of timeless style and exceptional craftsmanship
- Its positioning as both a horological legend and a cultural icon makes it a collector's item, sought after as much for its history as for its performance

Part of Watchprint's *Story Books* series profiling the world's most renowned watches, ***Chronomat Story*** sees investigative journalist Gerard Tubb draw on original research to reveal the full, untold history behind Breitling's most transformative chronograph. Through newly uncovered archives and first-hand accounts, Tubb traces how the Chronomat – created for Italy's elite Frecce Tricolori aerobatic team in the 1980s – sparked Breitling's revival and reshaped the landscape of modern mechanical watchmaking. Richly illustrated and meticulously documented, the book brings to light the people, ideas, and risks that defined an era of reinvention.

Gerard Tubb is a British journalist and specialist in the history of watches.





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