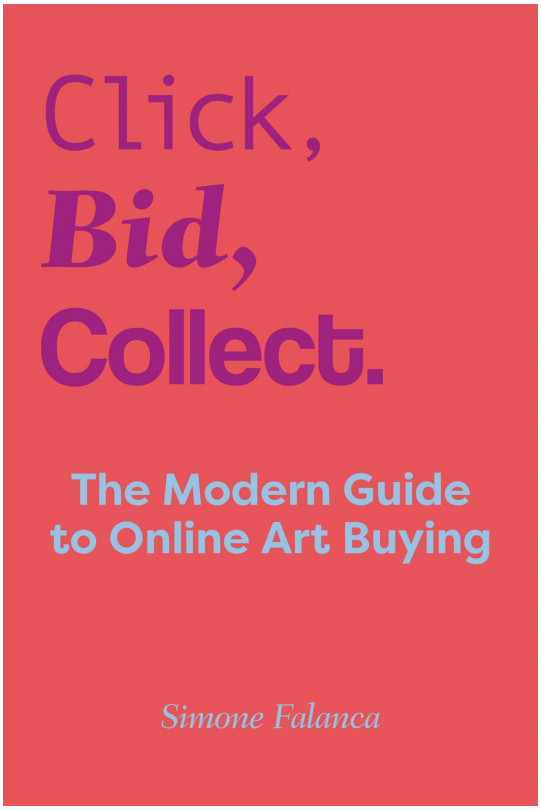
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Click, Bid, Collect

The Modern Guide to Online Art Buying

Simone Falanca

ISBN	9781961856967
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- Explores the transformation of the art market through technology, including online auctions, digital platforms, and social media
- Provides actionable insights for collectors, artists, and enthusiasts to engage with online art buying effectively and ethically
- Written by a young and unconventional art collector offering a unique perspective on contemporary collecting trends

Click, Bid, Collect offers a clear and insightful guide to the rapidly changing world of online art buying. With the online art market projected to exceed $13.5 billion in sales by 2027, Simone Falanca combines practical advice with thoughtful analysis to explore this exciting and growing space. From navigating online auctions to discovering digital galleries, this book provides readers with the tools to confidently engage with the art market from the comfort of their screens. Packed with expert insights and real-world examples, it is a valuable resource for both new and experienced collectors. An essential read for anyone looking to understand how technology is reshaping the way we discover, buy, and appreciate art.

Simone Falanca is an Italian author and investigative writer, currently based in Belgium, known for his incisive exploration of political and financial intrigue. He authored the book *Banche Armate alla Guerra: L'intrigo politico-finanziario dietro la guerra infinita* , which critically examines the connections between financial institutions and military conflicts, shedding light on the political and financial complexities that drive global wars.
Falanca is also known for his work *Alfa e Beta: Cosa c'entrano Berlusconi e Dell'Utri con la stagione delle bombe 1992-93?* This book delves into the controversial links between prominent Italian political figures, including Silvio Berlusconi and Marcello Dell'Utri, and the series of bombings that shook Italy during 1992-1993. His writing is marked by a sharp, analytical style that seeks to uncover the hidden mechanisms of power and influence.
After publishing these works, he embarked on a corporate career that took him to live between Paris and Brussels. Recently, he has returned to the literary scene with a focus on the art world, writing about the art market and art collecting. Simone leverages his extensive experience to advise private clients on building their art collections, highlighting significant emerging and established artists. He also manages a popular Instagram account, @auctionsinsider, where he shares insights into the world of art auctions, “one bid at a time.”







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