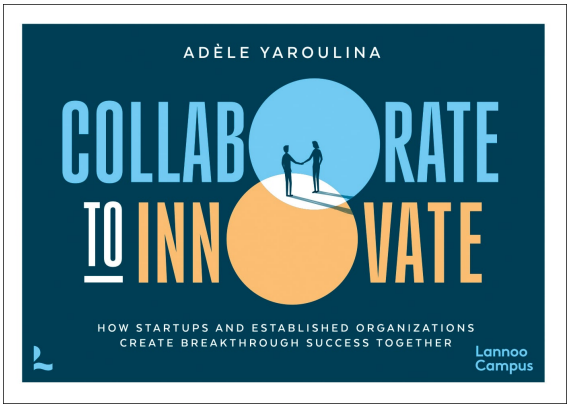
ACC ART BOOKS

TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Collaborate to Innovate

How Startups and Established Organisations Create Breakthrough Success Together

Adèle Yaroulina

ISBN	9789020993486
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	World excluding Benelux France, Switzerland & Scandinavia
Size	170 mm x 240 mm
Pages	160 Pages
Name of series	Lannoo Campus
Price	£35.00

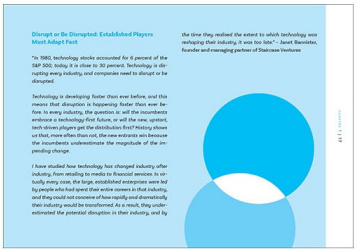
- Practical playbook with step-by-step guidance for collaborative innovation
- Unique, validated tools and repeatable processes to drive consistent innovation
- Insights from industry leaders with real experience in startup collaboration
- Clear understanding of collaborative innovation processes and how to assess readiness
- Tools to define success factors and identify high-potential startup partners
- Strategies to build long-term, trust-based win-win collaborations
- Guidance to overcome typical challenges in startup-corporate partnerships

Disruptive innovation and digital transformation are reshaping today's business landscape. But with the right partners, these challenges become powerful opportunities. ***Collaborate to Innovate*** is a hands-on guide for established organisations seeking to innovate faster through start-up collaboration. Packed with proven frameworks, real-world case studies, actionable tools, and ready-to-use methods, this playbook demystifies the complexities of startup partnerships and provides a clear roadmap to build high-impact, strategic collaborations that truly make a difference.

Adèle Yaroulina is an international expert in co-innovation. She co-created pioneering programs and tools to foster collaboration between startups and corporates. Her Co-Innovation Builder, used by organisations in nearly 200 countries, continues to support global partnerships across sectors, combining practical impact with academic depth.


Think Ahead or Fall Behind





Published 16th Dec 2025