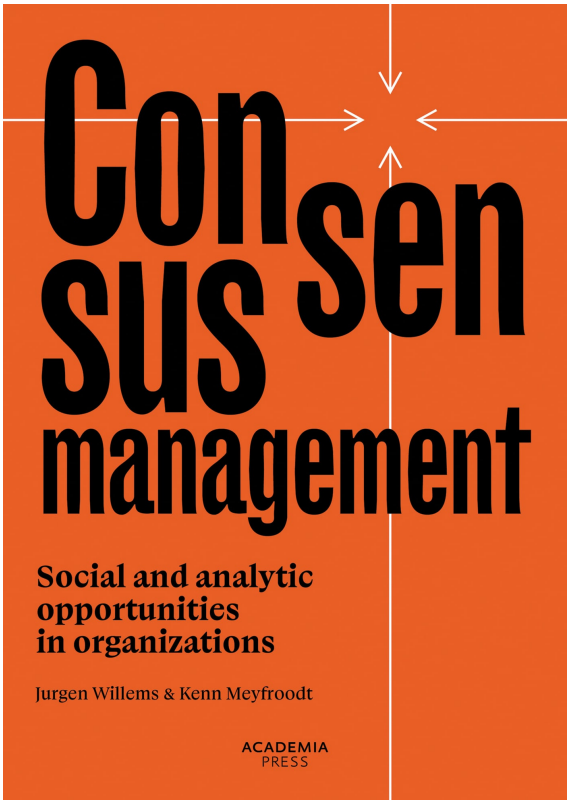
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Consensusmanagement

Social and analytic opportunities in organizations

Jurgen Willems

Kenn Meyfroodt

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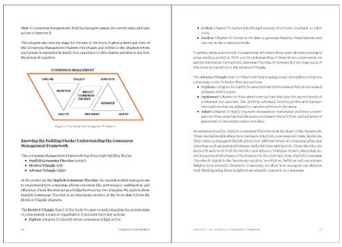
- Makes hidden team dynamics and disagreement visible
- Combines real-world consulting with academic insight
- Offers a practical and structured leadership approach
- The Consensus Management Framework in action
- Tools to measure, analyse, visualise, and improve alignment
- Strategies to lead with clarity, care, and evidence
- Team leaders, HR professionals, consultants, and researchers working on decision-making, team development, and organisational behaviour

In today's fast-paced and complex workplaces, managers must deliver results while fostering inclusive collaboration. ***Consensusmanagement*** offers a practical, research-based framework to navigate hidden disagreements, diverse viewpoints, and group decision-making. The Consensus Management Framework helps leaders explore, measure, and optimise alignment within teams, organisations, and networks. Based on years of consulting and academic research, it provides clear guidance for building stronger, more cohesive teams.

Jurgen Willems is a professor at the Department for Management at WU Vienna University of Economics and Business. He serves as Academic Director of two Executive MBA programs focused on Life Science and Health Care Management. His research and teaching centre on organisational behaviour, digital transformation, and governance in public and nonprofit sectors. **Kenn Meyfroodt** is an assistant professor of organisational behaviour at the Faculty of Economics and Business Administration, Ghent University. His research examines how management systems and practices shape the way individuals and groups interpret their organisational environments. He combines academic rigour with hands-on experience as a former management consultant, director, and strategic advisor.







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