Continuum

Marlena Buczek Smith

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Binding	Hardback
Territory	World excluding USA, Canada, Australasia, China, Hong Kong, Taiwan, South Korea, and Japan
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Illustrations	300 color
Price	£35.00

- Inspirational to any graphic designer, student of graphic design, teacher of graphic design, writer, poet and/or student of politics that would enjoy learning about global issues in a different way from what traditional mass media (television and newspaper) expose us to
- Since the book is socially conscious it will speak to any social-political not-for-profit organisations, for example Amnesty International, who also fight for human rights

Many graphic design books are currently available, but none that juxtaposes poetics and the visual language of graphic design so cohesively. **Continuum** challenges designers to leave their comfort zone to become "part poet" thereby having the potential to meld two communities into one.

We project as our society is more digitised, any product released to it has more potential to transform itself into digital noise rendering the product itself ineffective. Effectiveness is the key and printed material is hands down more effective. If spacetime is right, any work can permeate though the consciousness of society.

Marlena Buczek Smith moved to the US from Poland in the early '90s, where she attended the School of Visual Arts in NYC. Her body of work includes posters, commercial graphic design, and paintings. Her posters have been printed in various publications including *Print Quarterly* and *Graphis*, the latter elevating her status to Graphis Master in 2023. She is featured in *Graphis Journal 377* publication (Fall 2023). Marlena is frequently invited to judge and/or participate internationally in poster exhibitions, including the 8th International *Biennale of the Socio-Political Poster*, the *14 International Triennial of Political Posters, What Unites Us 2,* and the 2021 *New Jersey Arts Annual: Revision and Respond.*

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