



## Copenhagen. In Fashion

**Pierre Toromanoff**

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- Part of the bold, inspiring fashion and travel series that includes *Paris. In Fashion*, *New York. In Fashion* and *London. In Fashion*.
- Compelling narratives and beautiful photographs of one of the world's foremost city destinations, whose international Fashion Week rivals Paris, New York, London, and Milan
- Hip, relaxed Scandinavian design has many passionate devotees, and Copenhagen leads the world in sustainable fashion business practices

Copenhagen. One of northern Europe's chicest cities. A marvel of Scandinavian style, blending the traditional with the modern and the minimalist. Denmark's capital is a burgeoning design hub, an increasingly popular destination for fans of modern architecture and an unexpected fashion hotspot with a proud ethos of sustainability and its own major biannual fashion week.

**Copenhagen. In Fashion** is an unmissable opportunity to discover the city's historic harbour, squares, islands and islets, experience the warmth of the hygge lifestyle and find inspiration in the composed and impossibly urbane Scandi outfits without leaving your own home.

From Paris and New York to more surprising hotbeds of style, the *In Fashion* series invites you to discover the most fashionable locations in the world. Covering high fashion, classic street style and trendsetting people, as well as interiors, streets, shops and more, each beautifully presented volume offers a unique glimpse into the clothes and fashion culture of a distinct and remarkable destination.

Perfect for fans of fashion and travel.

Having studied mathematics and Slavic languages in Paris, **Pierre Toromanoff** (b.1969) went on to work at the cultural department of the French embassy in Russia from 1991 to 1994, before finding his way into book publishing. He worked as an international sales manager and then as managing director for several renowned art publishers for over 20 years. He is the co-founder of Fancy Books Packaging, a creative agency for illustrated books, and has authored several publications on fashion, lifestyle, visual arts and pop culture.

