



County Fair

Nostalgic Blue Ribbon Recipes from America's Small Towns

Liza Gershman

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- Showcases close to 80 Blue Ribbon–winning recipes from across America's state and county fairs, covering all manner of homemade pies and cakes, jams and jellies, pickles, preserves, and sweets, from the classic apple pie to the unique wild foraged preserve, the chokecherry jelly
- Lists the ingredients that should be in every pantry, a set of standard recipes, plus a state-by-state breakdown
- Lush full-colour photography by Liza Gershman, showcasing the county fair culture and atmosphere, the people with whom she interviewed, and some of the vintage ephemera unique to each region

The all-American state and county fair tradition is not all carnies, corn dogs, cotton candy, and apple pie. The fair is a place for communities to come together and share some of the most meaningful moments in life. It's an important institution that evokes affection and nostalgia and has helped to define many of the great American ideals for small towns and rural life, the purebred and homegrown. Liza Gershman's book is a visual feast — it's jam-packed with the images, stories, and voices of the folk and tight-knit communities who celebrate this unique slice of Americana each year. These pages are beautifully illustrated throughout with stunning colour photographs of vintage and retro ephemera, and showcased here are close to 80 nostalgic classic Blue Ribbon–winning recipes from across America's heartland. What's not to love about homemade pies and cakes, jams and jellies, pickles, preserves, and sweets! The *County Fair* weaves together a celebration of classic, prize-winning regional specialties, secret tips for stocking your pantry, and the legacy of an American institution.

Liza Gershman | Best-selling author and Winner of the Gourmand Cookbook Award (2018), Liza has published 16 books, including *Nantucket*, and *Cuban Flavor*, which was touted on CBS, *National Geographic*, *Travel & Leisure*, NPR, and more. Liza was honoured to speak for "Talks At Google", and on the prestigious campuses of Twitter, Oracle, and Disney. Clients: Williams-Sonoma, Goldman Sachs, Hyatt Hotels, Restoration Hardware, Getty Images, AirBnB, Visa. In 2010, Liza was Governor Jerry Brown's campaign photographer, and in 2014 was a photographer for America's Cup. She's photographed in more than 54 countries and 47 states! She specialises in creative direction, art direction, styling, writing, photography.