



Creatures Made to Measure

Animals and Contemporary Design

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- The designers and artists in this publication evaluate human-animal relations and design scenarios for a different future

'Real' animals are increasingly disappearing. Today, animals are 'optimised' almost entirely based on the ideas of people: they are created in the laboratory, bred as organ donors, and their flesh is grown in petri dishes. How are common perceptions of animals changing as a result? The designers and artists in the publication go on a search for the 'right degree' in designing such creatures. They delve through the possibilities of the human-animal relationship and design scenarios for a different future. Artists: Martin Avila, BLESS, Melanie Bonajo, The Center for Genomic Gastronomy, Kurzgesagt – In a Nutshell, Center for PostNatural History, Marcus Coates, Thalia de Jong, Aleksandra Domanovic, Konstantin Grcic, Christine Herdin/Katharina Wahl, Max Kosoric/Sanne Pawelzyk, Silvia Knüppel, Dietrich Luft, Christien Meindertsma, Next Nature Network, Ana Rajcevic, Veronica Ranner, Peter Schäfer, Johanna Schmeer, Susana Soares, Sputniko, ThreeASFOUR, Thomas Thwaites, Marije Vogelzang, Pinar Yoldas.

Text in English and Dutch.