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Creatures Made to Measure

Animals and Contemporary Design

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- The designers and artists in this publication evaluate human-animal relations and design scenarios for a different future

'Real' animals are increasingly disappearing. Today, animals are 'optimised' almost entirely based on the ideas of people: they are created in the laboratory, bred as organ donors, and their flesh is grown in petri dishes. How are common perceptions of animals changing as a result? The designers and artists in the publication go on a search for the 'right degree' in designing such creatures. They delve through the possibilities of the human-animal relationship and design scenarios for a different future. Artists: Martin Avila, BLESS, Melanie Bonajo, The Center for Genomic Gastronomy, Kurzgesagt – In a Nutshell, Center for PostNatural History, Marcus Coates, Thalia de Jong, Aleksandra Domanovic, Konstantin Grcic, Christine Herdin/Katharina Wahl, Max Kosoric/Sanne Pawelzyk, Silvia Knüppel, Dietrich Luft, Christien Meindertsma, Next Nature Network, Ana Rajcevic, Veronica Ranner, Peter Schäfer, Johanna Schmeer, Susana Soares, Sputniko, ThreeASFOUR, Thomas Thwaites, Marije Vogelzang, Pinar Yoldas.

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