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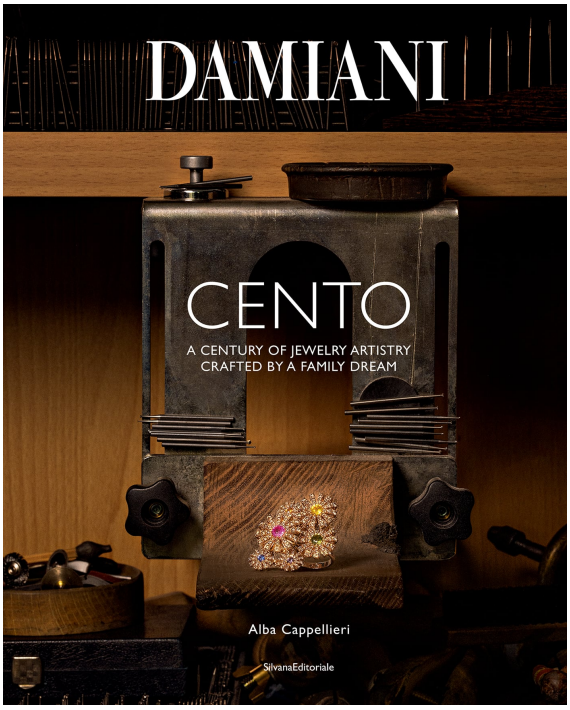

Damiani

A Century of Jewelry Artistry Crafted by a Family Dream

Edited by Alba Cappellieri

ISBN	9788836658602
Publisher	Silvana
Binding	Hardback
Territory	UK, Ireland, Scandinavia, Iceland, Germany, Greece, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
Size	300 mm x 240 mm
Pages	256 Pages
Illustrations	180 color
Price	£70.00

- Published on the occasion of the 100th anniversary of Damiani, the historic goldsmith company from Valenza

The book is published on the occasion of the 100th anniversary of Damiani, a historic goldsmith company from Valenza (Alessandria – Italy), whose creations, appreciated all over the world, represent one of the excellences of Made in Italy.

To celebrate the anniversary, 100 masterpieces considered to be the *summa* of Damiani's history are presented, taken from some famous jewellery lines: the *Mimosa collection*, representing the jewellers' mastery; the *Margherita collection*, an expression of their creativity; *Belle Epoque*, a symbolic collection for the brand's history; and the *Fantasy Cut collection*, whose precious gems are emblematic of the passion that animates the company.

At the heart of the book is the story of the Damiani family, which for three generations has been carrying on a unique craftsmanship tradition, deeply rooted in the values of Made in Italy and with a vocation open to the future. The book is enriched by a rich corpus of archive photographs – with shots of fashion shows, actresses, award ceremonies and special moments of success – and images of workmanship, from the choice of gems to the realisation of the jewellery, through to the centenary celebrations.







Published 13th Jan 2026