



Damien Koh **Monograph** **Damien Koh**

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What started out as a hobby or a way of simply making a living has blossomed into a professional career for Damien Koh. He has grown into an internationally acclaimed floral artist who is highly sought after for demonstrations and lectures. Damien has toured more than 30 cities both in Asia and in Europe and was introduced into the American Institute of Floral Designers (AIFD) in 1996 and in the Professional Floral Communicators International (PFCI) in September 2005, making him the first Chinese man to make it to the prestigious organisation. Damien owns Fleur Connection – a florist studio and floral design school in Singapore and is the principal of Pui Wa Floral Design School in Beijing. On top of this he is also a consultant to several florists and wholesalers in several countries. By diligently practicing and constant acquisition of new knowledge, Damien Koh has honed his craft to perfection. Still he keeps striving to improve, not just his craft, but the art itself. His innovative floral designs are testimony to his technical mastery and his great agility in putting a conceptual idea into place.