TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Dare for Tomorrow

Leading, Working, Learning and Living in a Digital World

Saskia Van Uffelen

ISBN	9789401469135
Publisher	Lannoo Publishers
Binding	Hardback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	250 mm x 180 mm
Pages	112 Pages
Name of series	Lannoo Campus
Price	£25.00

- Three points of view: individual, company and society
- Inspiring examples
- With useful to do's and reflective questions

How much longer do you want to put it off? How long can you manage your organisation, your team or your life without making some fundamental change? Above all, how long can you avoid being overtaken by others because you stick to your method and your comfort zone? Our society is changing and crying out for a new model. We are living in a digital age where everyone and everything is connected, where competition no longer comes from the sector, and customers, users and citizens are in the driver's seat. Data are gold and sharing is the new having. The digital age requires a new approach and a new model. This book beckons you to dare – dare to help build a different business world, with a balance between short and long term results, but just as much to help build a different society through personal choices, a society that is ready for the next generation.

Saskia Van Uffelen has been working in the ICT sector for over 25 years. She has held marketing positions in leading companies such as Xerox, Compaq, HP, Arinso, Bull and Ericsson. As Corporate Vice President for the French group GFI she supervises developments in the Benelux.

Published 8th Jun 2020