

Secrets and Tips from a Pulitzer Prize-winning Photographer

David Hume Kennerly on the iPhone David Hume Kennerly

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• Kennerly, Pulitzer-winning master photographer, shares his knowledge on how you can take good pictures in just minutes by following his succinct and laser-guided advice

- Includes a fold-out mosaic that shows 365 photos, one a day from the year, and approximately 150 larger pictures all taken in 2013 with the iPhone
- Kennerly's pictures alone will make for a 'must have' book, but will be supplemented with his text on how he not only took those, but how you can enhance your own photos skills following his advice

David Hume Kennerly: On the iPhone is Pulitzer prize-winning photographer David Hume Kennerly's philosophical journey through his photographic career, combining lessons he has learned along the way with suggestions that will help everyone make better pictures. Kennerly's journey is seen through the lens of his second picture-a-day-for-a-year project, this time using only the camera built into his mobile phone. David Hume Kennerly: On the iPhone proves that memorable photographs are created less by the equipment than the eye behind the lens. This book uses examples from his 2013 picture-a-day journey along with anecdotes and tips from the past that explore his own joy, passion and approach to shooting, while helping others to improve their pictures.

David Hume Kennerly won the 1972 Pulitzer Prize for his photos of the Vietnam War when he was 25 years old, one of the youngest people to ever receive that honour. Two years later he was appointed President Gerald R. Ford's personal White House photographer. He was recently named, One of the Most 100 Most Important People in Photography by American Photo Magazine. He was a contributing editor for Newsweek, and a contributing photographer for Time and Life magazines. His archive is housed at the Center for American History at the University of Texas, Austin. He lives in Santa Monica, CA.