



# Déjà vu Style

Fashion trends that made a comeback

Agata & Pierre Toromanoff

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- The first book dedicated to the phenomenon of recurring fashion trends
- Inspiration for every style: from crop tops and pleated skirts to the all-denim look
- Valuable insights from interviews with renowned fashion historians and sociologists

One person's deadly sin is another person's latest go-to piece. Whether it's carrot pants, shoulder pads, or leopard print, the fact is that, when it comes to fashion, (almost) everything reappears eventually. But why do past trends return, and is there a way to predict when a piece will be back in style again?

**Déjà vu Style** is all about these special pieces, featuring the celebrities who made them popular while explaining their comeback. From the miniskirts of the 1960s to the platform shoes of the 1990s and more, this entertaining book on fashion brings them all together.

Fashion historians and experts in vintage fashion provide fascinating background knowledge. Sustainability plays a role here, too, because nothing combats the phenomenon of fast fashion better than wearing rediscovered fashion gems.

Text in English and German.

**Agata Toromanoff** is an art historian. She has curated and headed numerous projects and exhibitions in the field of contemporary art for various art collectors and galleries. She is the author of several books on art, design, architecture, and photography. In 2014, she launched the book agency Fancy Books, which she now runs with her husband, Pierre. **Pierre Toromanoff** studied mathematics and Slavic studies in Paris before working for more than 25 years as an international sales manager and later as a managing director for various art publishers. Since 2016, he has published prolifically on fine art, fashion, design, and pop culture.

