



**DESIGNSTUDIUM
DEUTSCHLAND 2023**

DER BEITRAG ZUM
PUBLIC VALUE

**DESIGN EDUCATION
IN GERMANY 2023**

CONTRIBUTION TO
PUBLIC VALUE

Hg. von // Ed. by Christoph Böninger, Annette Diefenthaler,
Fritz Frenkler, René Spitz / iF Design Foundation

avedition

**Design Education in Germany
2023**

Contribution to Public Value

Edited by iF Design Foundation

Edited by Christoph Böninger

Edited by Annette Diefenthaler

Edited by Fritz Frenkler

Edited by René Spitz

ISBN	9783899863925
Publisher	Avedition Gmbh
Binding	Paperback / softback
Territory	World excluding Benelux, Germany, Austria, Switzerland, Scandinavia, Laos, Cambodia, Brunei, Maldives and the Far East (except Japan)
Size	259 mm x 210 mm
Pages	120 Pages
Illustrations	50 color, 50 b&w
Price	£28.00

- Recent study on the development of design education serving the common good
- With an overview of all design courses of study at German universities

Today, it seems more urgent than ever to focus more attention in design on the common good. This is because we are faced with the consequences of a design methodology that is geared towards the good of individuals wherever we look. The concept of public value seems ideal as a way of focusing design education more strongly on the common good: Public value is what the public values. It provides an alternative to one-sided orientations such as the shareholder value paradigm.

The iF Design Foundation 2022 has carried out the present study in order to determine the public value of design study programs at German universities. This study provides a basis for encouraging and realising a form of design education in Germany geared towards the common good. This publication also contains a list of all design courses of study at German universities.

The **iF Design Foundation** is an educational foundation based in Hanover, Germany. It is committed to the common good and focuses on academic research and education in the context of design.