



# Design for a Radically Changing World

Gensler

ISBN	9781957183848
Publisher	ORO Editions
Binding	Hardback
Territory	World excluding USA, Canada, Australasia. Asia non-exclusive.
Size	300 mm x 240 mm
Pages	252 Pages
Illustrations	250 color
Price	£59.95

- **Design for a Radically Changing World** explores, with both big-picture insights and concrete examples, the ways that design can help solve the world's greatest challenges and improve the human experience
- Geared toward business leaders and individuals seeking ways to make positive change in complex times, **Design for a Radically Changing World** offers a new perspective on addressing the world's greatest challenges, positioning design as a tool for meaningful, lasting, positive change
- **Design for a Radically Changing World** draws from decades of research conducted by the Gensler Research Institute, which Diane and Andy founded and oversee as co-CEOs, sharing key findings from the latest studies — including the Gensler Global Workplace Surveys, the Gensler City Pulse Survey, and the Gensler Experience Index<sup>SM</sup>

**Design for a Radically Changing World** brings to light the impact of design on our everyday lives and offers innovative ways that design can help address some of the world's most pressing issues and urgent crises. From rethinking the future of work and the integration of live/work/play in our daily lives, to addressing climate change and revitalising our urban cores, design can bring people together, elevate the human experience, and provide hope for the future. Reflecting on decades of design experience and offering unique case studies, Andy Cohen and Diane Hoskins, co-CEOs of Gensler, uncover the design solutions impacting our lives and offer actionable advice for business leaders, designers, and all people, to embrace the power of design to create a better world for all.

Since 2005, **Gensler** Co-CEOs Andy Cohen and Diane Hoskins have exemplified collaborative leadership, overseeing both the long-term strategy and day-to-day operations of the global practice known for its award-winning design innovation and research. Under their guidance, Gensler has grown to become the largest and most influential firm in the field, with over 6,000 people networked across 53 offices, serving more than 4,000 clients in 140 countries. With expertise in four sectors - community, lifestyle, work, and health - and 33 practice areas, the firm leverages the power of design to tackle the world's greatest challenges and create a brighter future.