



Design for Life

In the Deep South

Holly & Smith Architects

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- Resource for architects, developers, government agencies, and the general public on how to design for the deep South
- Several projects presented address sustainability through the adaptive reuse of historic structures
- Designer's deep respect for the climate, vernacular, culture/context, topography, and the natural environment of the deep South
- This compilation of a few of the most recent designs by Holly & Smith Architects demonstrates the designer's deep respect for the climate, vernacular, culture/context, topography, and the natural environment of the deep South

This monograph explores the work of Holly & Smith Architects (H/S) over the past 40 years. This compilation of some of the firm's most recent work demonstrates the designer's deep respect for the climate, vernacular, culture/context, topography, and the natural environment of the deep South. Significant climate and environmental factors have informed the H/S design philosophy. The culture of south Louisiana has also greatly influenced the design solutions by respecting the vernacular and context of the semi-rural communities.

The constraints of clients of modest means are used as an opportunity to utilise ordinary materials and methods uniquely. Sustainability methods, such as using closely sourced materials indigenous to the sites and focusing on energy conservation through rigorous site analysis and building orientation, are evident in the designs.

Several projects presented address sustainability through the adaptive reuse of historic structures. By utilising historic tax incentives, these examples maintain historic integrity of the façade while repurposing the interiors, bringing often overlooked and neglected cultural gems back into commerce.

These timeless designs fit seamlessly into the existing architectural inventory of the deep South while utilising current technologies, materials, and construction methodologies to address the needs of the clients, users, and communities.

Founded in 1980, **Holly & Smith Architects**, APAC (H/S) is a full-service professional architecture corporation with offices in Hammond, New Orleans, and Lafayette, Louisiana. H/S has extensive experience serving a wide range of clients throughout southeast Louisiana and brings over 40 years of expertise in designing and administering construction contracts in the region. As architects, H/S creates the spaces and places where people live their life. How we learn, work, eat, sleep, heal, worship, and gather are all improved by the quality of that space and place.

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