



Designing Everyday Life

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ISBN	9783906027678
Publisher	Park Books
Binding	Paperback / softback
Territory	World excluding Austria, Germany, Switzerland, Puerto Rico, United States, Canada, and Japan
Size	250 mm x 150 mm
Pages	400 Pages
Illustrations	250 color
Price	£30.00



- BIO is one of the longest-standing regular design events in the world
- This book marks BIO's 50th anniversary
- Illuminates strategies and roles for design in a contemporary world
- Of relevance beyond BIO 50, serving as a starting point and case study
- Stellar group of multidisciplinary contributors

BIO 50, the 24th edition of the Biennial of Design in Ljubljana is taking place in September to December 2014 at the Slovenian capital's Museum of Architecture. BIO is one of the longest-standing regular design events, founded in 1964. It has moved recently from an awards-based competition to an experimental process that rewards collaboration. Within the framework of BIO 50, around 120 international designers and multidisciplinary agents have engaged in a six-month collaborative effort devising possible futures for design. Guided by a group of mentors, eleven teams each tackled a specific topic about how design affects and determines our life and environment. This new book compiles notes, essays, and interviews, along with rich visual material. It aggregates the manifold dimensions of each team's collaborative process, and illuminates strategies and roles for design in a contemporary world. *Designing Everyday Life* also features reflections on BIO as a meeting point for design between East and West in Central Europe, and interviews with design critic Alice Rawsthorn and with industrial designers Konstantin Grcic and Sasa Machtig.

Matevz Celik is director of the Museum of Architecture and Design and of BIO Biennial of Design in Ljubljana. **Jan Boelen** graduated in product design from Media and Design Academy in Genk. He is artistic director of Z33 House for Contemporary Art in Hasselt and head of the Master Department Social Design at the Design Academy Eindhoven. He is chief curator of BIO 50.