



Designskizzen 911

Michael Mauer

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- Exclusive, strictly limited collector's box in an edition of only 250 sets
- Fifteen opulent design sketches produced as large-format Porsche posters
- Bound in fine cloth as a high-quality Porsche gift idea for design enthusiasts and collectors of the brand
- Includes explanatory text and an interview with the designer

Porsche 911, Cayenne, or Panamera: they all originate from a first sketch. Just a few black lines against a white background, but they already radiate the outstanding dynamics of all Porsche cars. Michael Mauer, Porsche's styling boss and chief designer, has chosen 15 images from among thousands of sketches and has produced them as opulent poster-sized prints in a limited edition collector's box. They represent the most catchy and inspiring graphics from the Zuffenhausen think tank of design, and embody the Porsche brand and style.

Text in German.

