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Digital Marketing like a PRO

Prepare. Run. Optimize.

Clo Willaerts

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- *Digital Marketing Like a PRO* is an easy to follow, step-by-step marketing guide that helps you maximise all digital channels
- Written in a clear, concise language
- With quotes and tips from highly-regarded experts
- Contains relevant cases from the industry

Digital Marketing Like a PRO is an easy-to-follow, step-by-step marketing guide that helps you maximise all digital channels. Packed with information and examples to help you succeed, it is free of fluff and filler content so you can get to work quickly. Whether you're new to marketing or a longtime professional seeking to boost your skills, this digital marketing handbook will help you make your marketing dreams come true.

Clo Willaerts is a marketing professional with over 30,000 Twitter followers and extensive experience in internet business. A new media virtuoso, she never tires of teaching and learning about digital technology and the impact it has on our daily lives.

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