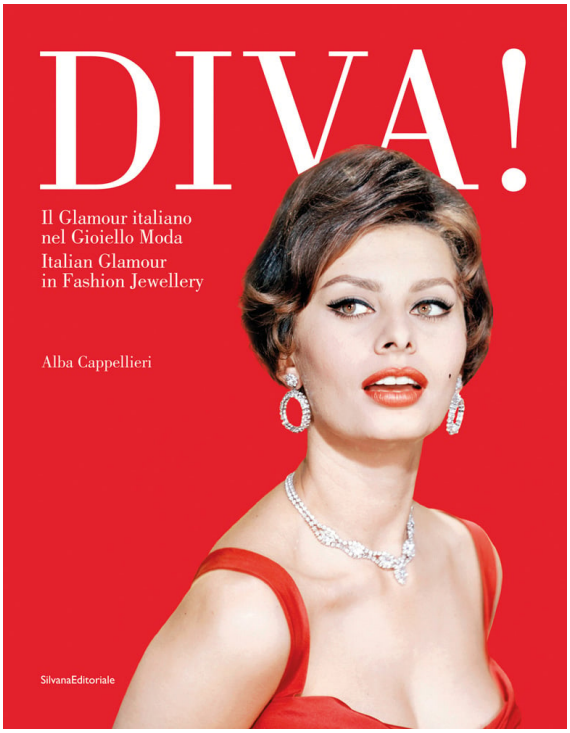
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DIVA!

Italian Glamour in Fashion Jewellery

Alba Cappellieri

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- Two hundred Italian fashion jewels define the aesthetics of society through the decades, showing the transformation of styles and customs

Since ancient times, fashion jewellery in Italy has been, and still is, an important component of clothing. The history of fashion cannot be written without mentioning its jewels.

This book presents 200 Italian fashion jewels that, spanning from the era of La Dolce Vita to the Pret à Porter of the Eighties, from '90s Minimalism to the Neo Baroque of the new millennium, define the aesthetic mirror of society and show the transformation of styles and customs, ambitions and conquests of women, the evolution of shapes and innovations of materials and new technologies.

DIVA! Italian Glamor in Fashion Jewellery tells about fashion jewellery in its creative intersections with Italian excellence: craftsmanship, design and fashion. It is a typically Italian story based on the ability to combine creativity, manufacturing and industry, art and technology, beauty and innovation.

The masters of costume jewellery enter a dialogue with the great stylists and the talents of design, three heterogeneous visions with a single great protagonist: the Italian fashion jewel.

Text in English and Italian.







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