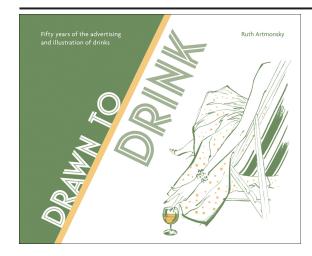


TITLE INFORMATION Tel: +44 (0) 1394 389950 Email: uksales@accartbooks.com

Web: https://www.accartbooks.com/uk







## **Drawn to Drink**

## Fifty Years of the Advertising and Illustration of Drinks

**Ruth Artmonsky** 

**ISBN** 9780993587832

**Publisher** Artmonsky Arts

**Binding** Paperback / softback

**Territory** World excluding US & Canada

Size 175 mm x 215 mm

**Pages** 128 Pages

Illustrations 77 color, 87 b&w

Name of series 50 Years Price £10.00

Drawn to Drink is a miscellary of illustrations for advertisements, leaflets, posters, articles and books on drinks. Guinness has attracted so much attention from advertising historians that many other brands, many illustrated by well-known artists and imbued with just as much humour, have been neglected. Drawn to Drink does something towards redressing this, covering some dozen drinks, alcoholic and non-alcohol, from whisky and gin to tea and waters. Amongst the illustrations included are George Him's illustrations of Schweppshire, Ashley Havinden's 'Stick to Beer' for the Brewer's Society, and the 'little man' for John Jamieson, Ronald Searle's series of Mr. Lemon Harte for the rum company; and Edward Bawden's humorous offerings for tea. Other artists' work covered are David Gentleman's wood engravings for Harvey's and Edward Ardizzone's sketches for both advertising and his own book, along with that of the many artists who contributed to 'The Compleat Imbibe'.