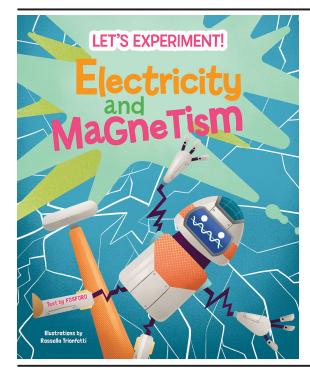


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Electricity and Magnetism

Let's Experiment!

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- With simple and easy-to-find ingredients, yet safe and highly educative, children will unravel the secrets of science through funny and real practice
- . For each experiment there is also a "mess- o-meter" for parents to know how messy the experiment can be!
- Suitable for ages: 8 plus

Learning comes best through experience, even better if children can do it at home. With simple and easy-to-find ingredients, yet safe and highly educative, children will unravel the secrets of science through funny and real practice. Two characters will accompany children in this colourful series: the Professor will teach them the scientific explanation and the Little Robot will guide them in the practice. For each experiment there is also a "mess- o-meter" for parents to know how messy the experiment can be! Scientific explanations follow each experiment, to learn what goes on behind the spectacular effects. Disgusting chemistry, refraction of light, magnetism and optical illusions will have no more secrets! Slime, mould, germs, lights, foam... every child will feel the urge to start experimenting and...learning science! Ages: 8 plus

Matteo Crivellini earned his degree in Computer Science at the University of Bologna and studied Cognitive Sciences at the University of Indiana in the United States. In 2010, he founded MACRO, a firm that offers corporate consultation in the field of internet and communications. **Rossella Trionfetti**, after her high school certificate in Applied Art, specialised in the field of illustration. She currently works as children's illustrator, also collaborating in the creation of apps and interactive games.

