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Essentiel Antwerp

25 Years

Essentiel Antwerp

ISBN	9789401440332
Publisher	Lannoo Publishers
Binding	Hardback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	320 mm x 240 mm
Pages	360 Pages
Illustrations	80 color, 20 b&w
Price	£145.00

- The first book about Antwerp's unique & eccentric fashion brand Essentiel
- Packed with beautiful fashion photography
- With an original gadget: an ornamental clothes peg

Essentiel Antwerp celebrates its 25 years. Going off-piste since 1999, the label was founded as an antidote to the minimalistic and monochromatic fashion scene. With an extensive ready-to-wear, every collection articulates the brand's unapologetic, down-to earth DNA. Expect an abundance of maximalist designs that merge unabashed femininity with comfort and wearability. Designed in Antwerp, Essentiel Antwerp is an ode to play. Life's too short for minimalism. Vibrant colours, bold prints and unexpected juxtapositions that raise smiles, that's the Essentiel Antwerp signature. This stunning volume contains an ornamental clothes peg, nestled within the pages of the book.

The Antwerp-based brand is influenced by the numerous life experiences of its founders Esfan Eghtessadi and Inge Onsea.

Esfan, the son of Nicole Cadine, grew up in a world of textiles, sketches and fashion collections. Inge had a vintage loving mother, was a fashion model and spent five years in India, where she fell in love with colours, prints and unexpected combinations.

In 1999 Esfan and Inge took a chance and launched a T-shirt collection. Four styles, twenty different colours: their response to the monochrome fashion landscape. After a year, the first store opened in Antwerp. Four seasons later, knitwear, jackets, dresses, shirts, and trousers in trendy colours, new materials, and an entire range of accessories were added. Essentiel Antwerp grew into a global brand with a powerful message of love, fun, and colourful surprises. A universal message that translates anywhere and everywhere in the world.









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